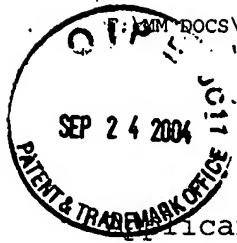


IPW



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Serge Tews
Serial No.: 10/810,155
Filing Date: March 26, 2004
For: SYSTEM AND METHOD OF ON-LINE MERCHANDISING

Group Art Unit 3624
Customer Number 4219
Confirmation Number 8363

2800 S.W. Third Avenue
Historic Coral Way
Miami, Florida 33129

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

CERTIFICATE OF MAILING

I HEREBY CERTIFY that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, this 21 day of September, 2004.

Respectfully submitted,

MALLOY & MALLOY, P.A.
2800 S.W. Third Avenue
Historic Coral Way
Miami, Florida 33129
(305) 858-8000

By: Jennie S. Malloy
Jennie S. Malloy
Reg. No. 37,670

Date: 9-21-04



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Serge Tews

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For: SYSTEM AND METHOD OF ON-LINE MERCHANDISING

Group Art Unit 3624
Customer Number 4219
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2800 S.W. Third Avenue
Historic Coral Way
Miami, Florida 33129
September 21, 2004

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INFORMATION DISCLOSURE STATEMENT


In accordance with Applicant's duty of disclosure, the attached information is provided for consideration by the U.S. Patent and Trademark Office in connection with the above-captioned application. The information is identified on the attached form PTO/SB/08A. Copies of U.S. patent documents are not enclosed, in accordance with MPEP 609 subsection III.A(2)(A).

The Examiner is respectfully requested to return a copy of an initialed form PTO/SB/08A evidencing consideration of this information with the next Office Action.

Respectfully submitted,

MALLOY & MALLOY, P.A.
Attorneys for Applicant
2800 S.W. Third Avenue
Historic Coral Way
Miami, Florida 33129
(305) 858-8000

By: _____


Jennie S. Malloy
Reg. No. 37,670

Dated: _____

9-21-04

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1445-PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known

Application Number	10/810,155
Filing Date	March 26, 2004
First Named Inventor	Serge Tews
Art Unit	3624
Examiner Name	
Attorney Docket Number	1.288.04

Sheet	1	of	1
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U. S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

[illegible]

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to office. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.